

For Immediate Release

A Class Becomes a Book: Secrets Revealed for Knitting the Perfect Sweater

“Master Knitter and Designer Margaret E. Fisher offers up techniques, tips and hints in her premiere book *Seven Things that can “Make or Break” a Sweater™*.”

Los Angeles, CA - (August 2008) - Love knitting sweaters but don't love the end result? Wish you could ask an expert questions like, what's a good buttonhole? How do I pick up stitches so the front band doesn't flare? Get excited knitters; these questions and more will be answered by popular knitting instructor and first time author, Margaret E. Fisher. *Seven Things that can “Make or Break” a Sweater™* is divided into seven simple chapters which cover one technique at a time. Clear illustrations, meticulous step-by-step instructions and detailed color photographs will give knitters the skills and confidence to improve the overall “look” of any sweater or hand knit garment. A “tutorial baby sweater” pattern uses the skills learned in each chapter so the reader can work each technique on a real sweater. Six gorgeous adult sweater patterns designed by Margaret complete the book that every knitter should own.

In her 14 years as a knitting instructor, Margaret has reviewed thousands of hand knit samples and has taught thousands of students. Her class, *Seven Things that can “Make or Break” a Sweater™* continues to be her most popular and requested workshop. Seeing her students quickly master the techniques and methods, make their own choices and come up with fantastic results made the idea of writing a book a natural next step. Knitters will be expected to know the knitting basics and the book will give additional tools and advice that will improve overall knowledge of techniques like slanting decreases, invisible increases, blocking, buttonholes and more.

Margaret explains, “Knitting is about choices. There often isn't a right or wrong. My goal is to give you the knowledge and understanding of the techniques or the “tools in your toolbox” so you can make choices in your knitting.”

Seven Things that can “Make or Break” a Sweater™ is being distributed by Unicorn Books. www.unicornbooks.com For more information on where to purchase the book (\$24.95), go to www.fisher-designs.com

About Margaret E. Fisher

Margaret E. Fisher is a TKGGA Master Knitter, nationally known knitting instructor and has over 40 years of knit and crochet experience. She continues to teach her original workshops at popular events like the Stitches, TKGGA, and The National NeedleArts Association conventions. Margaret is a former co-chair of the Master Hand Knitting Committee of The Knitting Guild Association (TKGGA) and holds an MBA in Finance from the Wharton School at the University of Pennsylvania. She lives in Cabin John, MD with her husband and two cats, Kiwi and Van Gogh.

For more information about *Seven Things that can “Make or Break” a Sweater™* contact Libby Butler-Gluck at 323.644.5536